



## DENSER HAIR

6x90ml bottles.



## THICKER HAIR

6x90ml bottles.



## SERIOXYL KIT NATURAL THINNING HAIR

Shampoo 250ml.  
Conditioner 250ml.  
Aqua Mousse 125ml.  
Shampoo and  
conditioner also  
available in technical  
size 1x1000ml bottle.



## SERIOXYL KIT COLOURED THINNING HAIR

Shampoo 250ml.  
Conditioner 250ml.  
Aqua Mousse 125ml.  
Shampoo and  
conditioner also  
available in technical  
size 1x1000ml bottle.

# SERIOXYL

*Unleash your hair's potential*

SERIOXYL



## DENSER HAIR

6x90ml bottles.

### **EFFECT:**

Creates beautiful thicker denser hair in 3 months.

### **TECHNOLOGY:**

Stemoxydin™ and Neohesperidin™.

Stemoxydin™ reduces the length of the dormant phase of the hair's lifecycle, whilst Neohesperidin™ protects against free radicals cells caused by oxidative stress.

### **HOW TO USE:**

To be used daily preferable at night: apply 2-8 pipettes according to need to the scalp in the evening for 3 months. Make sure that your scalp is covered with product. Massage with the fingertips until it is absorbed. Do not rinse. Leave to dry.

### **SIZE:**

90ml.

Reveal up to +1700 more hairs in 3 months\*



**STEMOXYDINE™**  
The first hair-revealing molecule.



**NEOHESPERIDIN™**  
Protects the bulb against oxidative stress to ensure it functions correctly.



## THICKER HAIR

6x90ml bottles.

### **EFFECT:**

Creates beautiful thicker hair.

### **TECHNOLOGY:**

Intra-cylane™.

A reactive silicon that is very substantive for the hair. It creates a three-dimensional expanding network to provide a texturizing, volumising effect to the hair.

### **HOW TO USE:**

On towel-dried hair, apply a few pumps evenly along the lengths and ends. Leave to dry naturally or blow dry using a hairdryer.

### **SIZE:**

90ml.

Increases diameter of each fibre, Lasts up to 10 shampoos



**PRO-KERATIN**  
Provides strength and resistance to hair structure.



**INTRA-CYLANE**  
Thickens every hair strand instantly.



**INCELL**  
Targets the lengths of hair and seals the cuticles.

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## KIT 1 - FOR NATURAL HAIR SHAMPOO & CONDITIONER PRODUCT DETAILS

Size: 250ml

Also available in technical size  
1x1000ml bottle

## MOUSSE PRODUCT DETAILS

Size: 125ml

## PRICE

List Price ex GST: \$51.85

RRP: \$95.00

## APPLICATION

With the shampoo, massage the product in to boost scalp circulation. Repeat with the conditioner.

Apply the mousse to roots for an instant volume boost.



### GLUCOBOOST™

Provides an immediate energy boost to the root of the hair fibre for faster hair growth.



### INCELL™

It is a ceramide-like molecule which strengthens the fibre, seals the cuticle.



### PEPPERMINT OIL

Stimulates the scalp for a fresh tingling sensation.



### MENTHOL

Stringent like properties to cleanse the scalp.



### STYLING POLYMER

Fine structure around the hair to assist with fuller looking and feeling hair.



## KIT 2 - FOR COLOURED HAIR SHAMPOO & CONDITIONER PRODUCT DETAILS

Size: 250ml

Also available in technical size  
1x1000ml bottle

## MOUSSE PRODUCT DETAILS

Size: 125ml

## PRICE

List Price ex GST: \$51.85

RRP: \$95.00

## APPLICATION

With the shampoo, massage the product in to boost scalp circulation. Repeat with the conditioner.

Apply the mousse to roots for an instant volume boost.



### GLUCOBOOST™

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### PEPPERMINT OIL

Stimulates the scalp for a fresh tingling sensation.



### MENTHOL

Stringent like properties to cleanse the scalp.



### STYLING POLYMER

Fine structure around the hair to assist with fuller looking and feeling hair.

- 1 Apply shampoo evenly to wet hair and scalp. Use a massaging action to later and stimulate microcirculation of the scalp. Rinse.
- 2 Apply conditioner to damp hair. Leave on for 1 to 3 minutes. Rinse.
- 2 On towel dried hair, make 4 partings in your hair, from front to back. Beginning with the first parting, apply a walnut-sized amount of the product from the start of the parting to distribute it evenly along the parting. Repeat this step on the 3 other partings to cover entire scalp/ Comb hair to ensure product is evenly spread from lengths to ends. Do not rinse. Dry and style as usual.